

MOTIVATION

In order to understand all types of human behaviour the study of motivation becomes necessary. Why does an individual behave in a particular manner? This is a contradictory factor. McDougall (1908) tried to explain it on the basis of innate qualities or traits, but very soon this theory or idea was discarded by psychologists.

It is an important problem of modern psychology that why and how does an individual behave? For example some of the burning problems discussed solved in the subject-matter of motivation are why does an individual attack, claims right on others, take interest in other persons and things, makes contact with others, likes to collect things, makes attempts for achievement etc. Modern psychologists think that

all behaviours can be explained on the basis of drives and motivations, and they also think that any drive or motive alone does not govern the behaviour of individual, but the interaction of various drives and motives is responsible for the behaviour. The word motivation gives an idea of all types of motivational process or function. The meaning of motivation is a contradictory subject so before saying more about it, some or few definitions of motivation are as follows:

According to McDonald (1962), "motivation" is an energy change within the person characterized by effective arousal and anticipatory goal oriented activities.

According to James Drenes (1968), "Motivation" is an affective conative factor which operates in determining

the direction of an end or goal consciously apprehended or unconscious?"

Characteristics

Experimental study of various qualities of motivation is done by many psychologists. Some of the characteristics of which experimental study is done are as follows:

- 1) The behaviour is goal directed in motivation. Young (1961) made an experimental study of this characteristics. Every motivation related behaviour has some or the other aim and the man makes attempt to fulfil that aim or goal. Until unless the goal or aim is fulfilled the internal readiness for the behaviour remains in the individual.